



MOSAICS

FINE ART FESTIVAL

2018 SPONSORSHIP PACKET

Celebrating our 24th year!

*Friday through Sunday
September 14, 15 & 16, 2018*

**Historic Main Street
Saint Charles, Missouri**

Mosaics Fine Art Festival, P.O Box 1649, St. Charles, Missouri 63301
mosaicartfest@gmail.com 314-483-5476 www.stcharlesmosaics.org

MOSAICS Fine Art Festival is a 501 (c) 3 Not-for-Profit Corporation



Dear Prospective Sponsor:

Thank you for your consideration in supporting MOSAICS Fine Art Festival in 2018. Your support of the arts is very special, and we hope can count on you to make our 2018 Festival a success.

We are asking you to consider a grant or donation to the MOSAICS Fine Art Festival. This premiere arts festival will take place the weekend of September 14-16, 2018 on Historic Main Street in St. Charles, Missouri.

The MOSAICS Art Festival Association was established in 1992 to create and foster diversity and vitality of the arts and to broaden the availability, education, participation and appreciation of the arts throughout the community through the formulation of an Art Festival. We present a professional exhibition to showcase local, regional and national artists, while also stimulating and educating the community. The MOSAICS Festival has an interesting diversity of artwork produced by a mix of emerging, mid-career and established artists in all media.

MOSAICS Fine Art Festival is unique in its approach to educating children and adults in how art can enhance their lives. To the community, our program offers cultural advantages and great places for families to live, learn, and play, free of charge.

The annual MOSAICS Festival provides youth art activities and opportunities, including the Art for Youth Gallery and the Children's Village areas available during the Festival; and supports community and school arts organizations, including the "Mentor Me" Program/Exhibition at the Foundry Art Centre, RHD-Missouri's Blank Canvas Studios, Preferred Family Healthcare's A.R.T.C. (Achieving Recovery Through Creativity) program, and many others.

A vibrant arts scene enhances livability, contributes to increased retail activity, and the retention of residents and businesses. The MOSAICS Festival Board asks you to consider our organization for one of your personal or corporate donations this year. With your support, MOSAICS can continue to enrich the culture of our great community!

Please do not hesitate to contact our Board of Directors at mosaicsartfest@gmail.com, and plan to join us for our 24th Annual MOSAICS Fine Art Festival this coming September.

Richard Baum
Board President
MOSAICS Fine Art Festival



2018 MOSAICS Fine Art Festival Sponsorships

Each Sponsorship Level receives specific recognition benefits:

Presenting Sponsor - \$5,000

Logo and company name included on the MOSAICS Festival website and social media, 2018 program, all signage and publicity prior to and throughout the event.

Supporting Sponsor - \$2,500

Logo and company name included on the MOSAICS Festival website and social media, 2018 program and signage at the event.

Children's Village Sponsor - \$1,500

Logo and company name on the MOSAICS Festival website and social media, 2018 program and Children's Village signage at the event.

Art for Youth Gallery Sponsor - \$1,000

Logo and company name on the MOSAICS Festival website and social media, 2018 program and Art for Youth Gallery signage at the event.

"Bob Pank Memorial" Music Stage Sponsor - \$750

Logo and company name on the MOSAICS Festival website and social media, 2018 program and Music Stage signage at the event.

Festival Sponsor - \$500

Logo and company name on the MOSAICS Festival website and social media, and in the 2018 program.

Please circle level of Sponsorship: \$5,000 \$2,500 \$1,500 \$1,000 \$750 \$500

Company Name _____ Contact Person _____
Address _____ City/State/Zip _____
Phone _____ Cell Phone _____ Email _____
Authorized Signature _____ Date _____

Please send your check and this completed form by August 1, 2018. Check should be made payable to **MOSAICS Fine Art Festival**, and mail with this form to **P.O. Box 1649 St. Charles, MO 63302**.

P.O. Box 1649, St. Charles, MO 63302 mosaicartfest@gmail.com www.stcharlesmosaics.org



GOLF CART SPONSORSHIP

The annual Mosaics Fine Art Festival will be celebrating its 24th year this September 14, 15 & 16, 2018 in Downtown Historic Saint Charles. We hope that we can count on your support in order to continue offering a free three day event full of fun and family friendly entertainment to the St. Charles and St. Louis area.

Mosaics' staff and volunteers use seven golf carts to navigate throughout the three day festival, coordinating the artist's booths, delivering supplies, and assisting with set-up and teardown. A 3' x 1' sign will hang at the front and back of each golf cart.

As a **Golf Cart Sponsor**, you will have the opportunity to present your company to thousands of patrons as one who supports art and culture in our community. Your sponsorship allows Mosaics to provide art appreciation, children's art education activities and enjoyment for everyone who attends. It is also an investment in the quality of life for our community now and throughout the year.

**SPONSORSHIP INVESTMENT FOR ONE GOLF CART (Two Signs)
\$350 (cash only)**

Yes, I/We will sponsor ___ Golf Cart(s) at the 2018 Mosaics Fine Art Festival and payment is enclosed.

Name to appear on Golf Cart Signage

Mosaics Fine Art Festival, P.O Box 1649, St. Charles, Missouri 63301
Contact: 636-946-3433



2018 ADVERTISING CONTRACT

The 24th Annual **MOSAICS Fine Art Festival** will be held **September 14, 15, & 16, 2018**, on North Main in Historic St. Charles.

The emphasis of the Festival will be on art enjoyment, education, family fun, and creative activities. With your support, MOSAICS provides an opportunity for the audience to experience many art forms, **FREE of charge!**

The MOSAICS Festival draws approximately 25,000 art collectors and visitors to Historic St. Charles and the metropolitan region.

The MOSAICS Fine Art Festival program is a full color 5.5 x 8.5 on 80# gloss coated stock magazine. Distribution is free, on the festival grounds, and has an average of 2.7 readers per copy. **Reader Profile:** Festival patrons are affluent, highly educated, and active purchasers of luxury goods!

Description	Ad Size	Price
Full Page Inside	5.5" x 8.5"	\$300
Half Page	4.5" x 3.5"	\$200
Quarter Page	2.5" x 3.5"	\$100

Advertiser's Name _____

Address _____ State _____ Zip _____

Contact Person _____ Phone Number _____

Size of Ad _____ Price of Ad _____

Reserve your ad space now with a check. **Art Due by August 1, 2018**

Please provide a full color High Resolution JPEG, PDF or EPS format to: lang_mark@sbcglobal.net.

Make Checks Payable to: Mosaics Fine Art Festival
Mail to: MOSAICS Fine Art Festival, P.O. Box, 1649, St. Charles, Missouri 63302

Thank you for your support of the 2018 Festival!

www.stcharlesmosaics.org 314-482-5476 mosaicartfest@gmail.com